

Mayor Shirley Franklin and Herman J. Russell

Host the Twelfth Annual
ATLANTA MAYOR'S CUP

June 30, 2009

At the Piedmont Driving Club



Benefitting:

Camp Best Friends



and



The Mayor's Youth Program

Dear Friends:

The Twelfth Annual Mayor's Cup Golf Tournament is on the horizon. As the honorary chair person, I would like to extend to you a personal invitation. This year, the Mayor's Cup will be held on Tuesday, June 30, 2009 at the renowned Piedmont Driving Club. This is an excellent opportunity to enjoy world class golf amenities in a competitive event and fundraiser for the children of Atlanta.

Since its inception, the Atlanta's Mayor's Cup tournament has contributed more than \$1 million to Camp Best Friends. In 2008, the Mayor's Youth Program joined as a benefactor, receiving over \$60,000. It is our goal to significantly increase the funding for both of these programs during my final year as the mayor of Atlanta. The funds raised during the Mayor's Cup will provide the operating capital necessary to further provide opportunities for the children of Atlanta through Camp Best Friends and the Mayor's Youth Program.

Nationally recognized, both Camp Best Friends and the Mayor's Youth Program help to ensure that Atlanta's children have the means they need to succeed at becoming well-rounded leaders in an ever changing world. These programs build confidence and provide opportunities for children to pursue a life of success and contribution, bringing tremendous rewards and prosperity to our great city.

Camp Best Friends gives young people a chance to experience a broad range of activities through quality programming during the summer. Parents appreciate knowing that in addition to having fun, their children are safe and engaged in educational, recreational and cultural experiences that lead to positive youth development. **The Mayor's Youth Program** takes an active role in guiding high school seniors through the maze of opportunities and choices they must make while planning for their life after high school. The program provides resources for all students, including opportunities for workforce training, summer employment, and tuition assistance; whether they choose college, technical school, the military or to go straight into the workforce.

It would be my honor to have you join me in my last Mayor's Cup to raise funds for these two very important programs. I look forward to your consideration and support as a sponsor of this exciting event. All of your contributions will be tax deductible. Thank you for your commitment to the children of Atlanta, and I look forward to seeing you on the course this summer.

Sincerely,



Shirley Franklin



The Mayor's Youth Program helps high school seniors in the Atlanta Public School System create a plan of achievement for life after high school, whether they choose to follow their dreams by going to college or technical school, (delete: by) joining the military or entering straight into the workforce. The Mayor's Youth Program helps these students navigate their way to becoming successful young adults. The city of Atlanta is reaching out to business and community leaders to get the resources these students need to reach their goals.



Last year more than 725 students received workforce training and/or summer work experience and over 433 students received financial assistance, allowing them to study at over 90 Colleges and Universities across the country. Since Mayor Franklin launched the program in 2005, over 4,000 APS seniors have received one-on-one mentoring from the mayor herself.

Camp Best Friends is an eight week summer camp that provides a safe and nurturing environment for Atlanta's youth. This summer, more than 3,500 children between the ages of 6 and 16 will visit more than 37 campsites and participate in cultural, education, and athletic activities, as well as programs that develop teamwork and establish lasting friendships. Funding for the camp is comprised of a partnership between the City of Atlanta, the business community, and private citizens.



The Twelfth Annual

ATLANTA MAYOR'S CUP TOURNAMENT

June 30, 2009 | Piedmont Driving Club



SPONSORSHIP OPPORTUNITIES

\$25,000

- Four (4) playing spots and four (4) gift bags
- Photo with Mayor Franklin and Herman J. Russell
- Autographed Book by Hank Aaron
- Company items in gift bag
- Company Logo on all literature, hole signs, tee markers, and banners
- Company Logo on Mayor's web page for 1 year
- Seating with Mayor Franklin and Herman J. Russell at Awards Banquet

\$10,000

- Four (4) playing spots and four (4) gift bags
- Photo with Mayor Franklin
- Company items in gift bag
- Company Logo on all literature, hole signs, tee markers, banners
- Company Logo on Mayor's web page for 6 Months

\$5,000

- Four (4) playing spots and four (4) gift bags
- Signed Certificate from Mayor Franklin
- Company items in gift bag
- Company Logo on Mayor's Cup literature
- Listing on the program
- Company Logo on Mayor's web page for 3 Months

\$2,500

- Four (4) playing spots and four (4) gift bags
- Company items in gift bag
- Listing on the program
- Company Logo on Mayor's web page for 3 Months

\$1,000

- One (1) playing spot and one (1) gift bag
- Company Logo on hole signs
- Listing on the program

\$500

- One (1) playing spot and one (1) gift bag
- Listing on the program



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SPONSORSHIP OPPORTUNITIES

Name: _____ Company: _____

Address: _____ City: _____ State: _____ Zip: _____

Telephone: (_) _____ Fax: (_) _____ E-Mail: _____

I would like to participate as a:

☐ \$25,000 Sponsor

☐ \$ 5,000 Sponsor

☐ \$ 1,000 Sponsor

☐ \$10,000 Sponsor

☐ \$ 2,500 Sponsor

☐ \$ 500 Sponsor

Total Amount Due: \$

I would like to donate the following auction item:

Item Description: _____

_____ Estimated Value: \$

Please reserve your team today:

Complete and send this form to:

Deborah Lum

Atlanta Workforce Development Agency

818 Pollard Boulevard Atlanta, GA 30315

Fax to: (404) 739-4134

Telephone: (404) 658-6312

Email: dlum@atlantaga.gov

☐ Check Enclosed (make payable to Atlanta Workforce Development Board)

☐ Please Send Invoice

Proceeds from this tournament benefit The Mayor's Youth Program and Camp Best Friends, both 501(c) (3) non-profit organizations. Contributions are tax deductible to the extent allowed by law.

JOIN US!
*for this special event to benefit
Camp Best Friends and
the Mayor's Youth Program.*



TO REGISTER

**Complete the enclosed form and fax to Deborah Lum
Atlanta Workforce Development Agency
Fax: (404) 739-4134 or DLum@AtlantaGa.gov**

AGENDA

9:00 am	Practice Tee & Putting Contest
10:15 am	Shotgun Start
9:00 am - 3:00 pm	Silent Auction
3:00 pm	Lunch and Live Auction

